

Sponsorship Program

The Sensor and Measurement Science International – SMSI 2021 – Conference will take place in Nuremberg, Germany, between 3 – 6 May 2021, in cooperation with SENSOR+TEST, the international trade fair for sensor, measuring and testing technology.

The SMSI 2021 will spotlight the most recent innovations in sensor technology for the instrumentation of every possible industrial process via the monitoring of health and environment up to Industry 4.0 and the Internet of Things, for sophisticated measurement solutions as well as for highly specialized metrology regulations.

The sponsorship program is the most efficient way to ensure your company's prominence before, during and after the conference:

- Maximize your exposure
- Present your company, highlight innovations and services and receive feedback and ideas from the audience
- Network with existing and new contacts and discover new business opportunities
- Meet engineers and scientists

The sponsorship program offers companies the opportunity to demonstrate their achievements to the scientists from all over the world at the meeting. We provide customized sponsorship packages comprising the following items and services:

Package	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Company logo on the SMSI 2021 Conference website (all pages)	✓	✓	✓	√
Company logo on the Conference signage displayed in the conference areas	✓	✓	✓	✓
Acknowledgement of your sponsorship during the opening ceremony	✓	✓	✓	
Color ad in the printed Conference program (105 mm x 210 mm)	back cover	inside front cover	inside back cover	full page
Color ad in the Conference proceedings	✓	✓	✓	✓
Logo promotion in e-mailings	✓			
Information table in the lobby area of the opening and Get-together area	✓			
Information table in front of the conference rooms	✓	✓	✓	
Information material provided by the sponsor for the conference packages	✓	✓	✓	
Lanyards *	✓			
Conference bags *		✓		
Note pad and pen *			✓	
Entrance tickets for the SENSOR+TEST exhibition	5	3	2	
Tickets for the SMSI 2021 Conference	3	2	1	
Tickets for the SMSI 2021 Conference Dinner	3	2	1	
Contribution	€ 18.850 ¹	€ 13.550 ¹⁾	€ 11.250 ¹⁾	€ 3.500 ¹⁾

^{*} Please take care for the production of the lanyards, conference bags, note pad and pen – no one else knows better how you would like to create your advertising presence.



Sponsorship Order Form

Please return to: AMA Service GmbH e-mail: contact@smsi-conference.com Von-Münchhausen-Str. 49 31515 Wunstorf Germany Select the Sponsorship option(s) below: Platinum Sponsor € 18,850.--Gold Sponsor € 13,550.--Silver Sponsor € 11,250.--Bronze Sponsor € 3,500.--All fees plus statutory VAT valid at the time of the event, if the service is taxable in Germany. Company name ____ Proprietor/Manager_____ Postcode, town, country _____ Internet _____ Contact person _____ Contact e-mail VAT-ID (EU countries) _____ Entry in register of companies (Non-EU) Please send in a certificate of registration as taxpayer!

City, Date

Stamp of company and authorised signature